

RECEIVED  
FEDERAL ELECTION  
COMMISSION



Chris Kauffman  
<Chris@k-mfg.com>  
12/03/2013 11:31 AM

To "jlee@fec.gov" <jlee@fec.gov>  
cc  
bcc  
Subject MUR 6642

2013 DEC -3 PM 5: 17

**CELA**

History: This message has been forwarded.

Office of General Counsel

Hi Jin,

Please submit this email as my written response to MUR 6642 in regards to the improper identification displayed on a Franklin Outdoor Advertising billboard. As a private citizen I had contacted Franklin Outdoor Advertising to purchase a billboard expressing my frustration with my current elected Senator Amy Klobuchar. Not having purchased outdoor advertising before, I expected Franklin Outdoor Advertising to be versed in the legal aspects of this type of advertising and approved the sign as it was proposed to me. Soon after the sign was displayed Franklin Outdoor Advertising informed me that they had received a complaint about the lack of identification on the sign as to who sponsored the sign. At this time Franklin Outdoor Advertising agreed to fix the sign by adding my name and address at no additional cost to me and I considered the issue fixed. Should you need to contact me to discuss this issue further I can be reached at during business hours, central time zone.

Regards,  
Chris Kauffman

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OFFICE

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